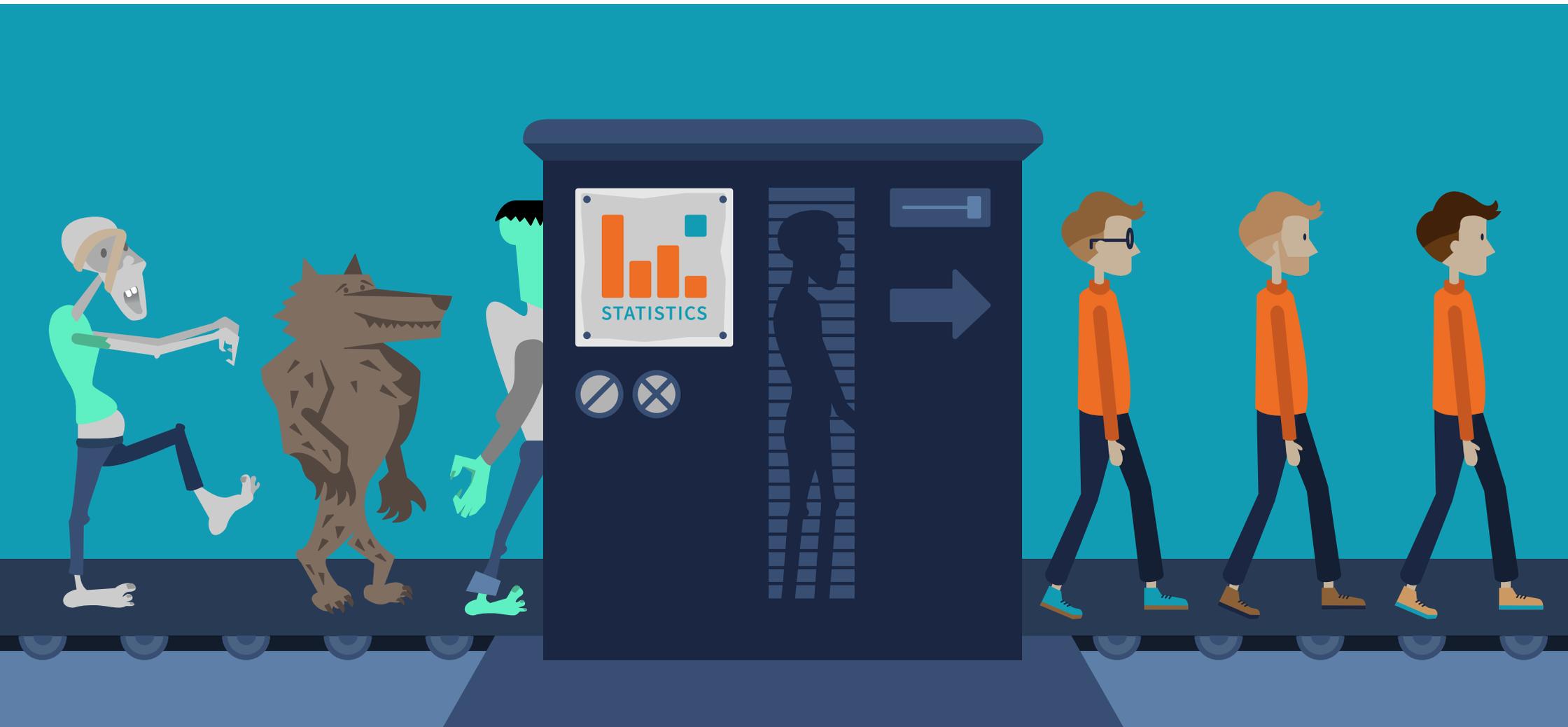


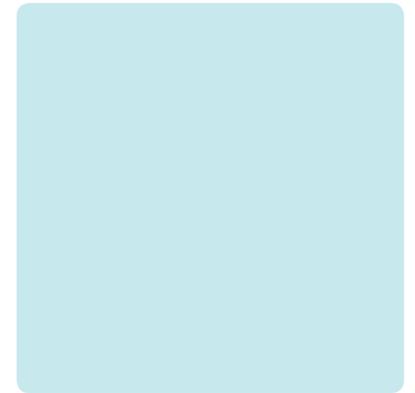


STATISTICS The Dashboard of Choice.



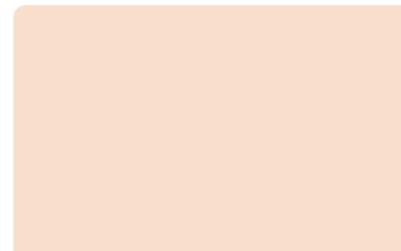
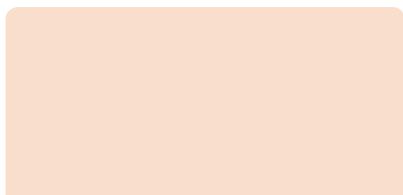
About The Dashboard

A simple, effective, and inexpensive alternative to Google Analytics. Charts can be configured freely using STATISTICS. The user determines the criteria by which the overviews are generated, for example by age groups, by download speed for updates, or by changes in settings. The special part: During a session you can display the user behavior in a real-time video. That way you can identify immediately which functions are used at what speed. And many things more.



What App developers were waiting for

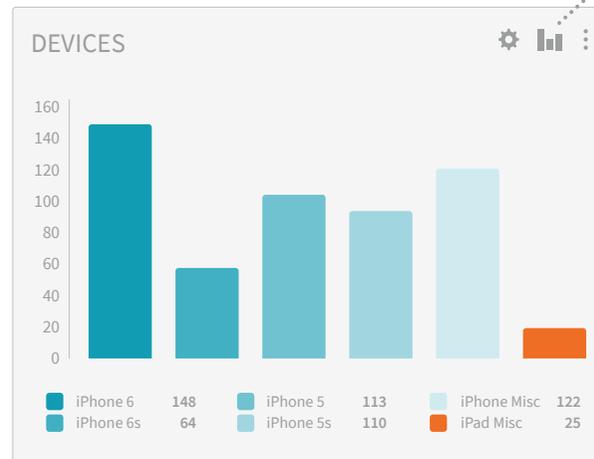
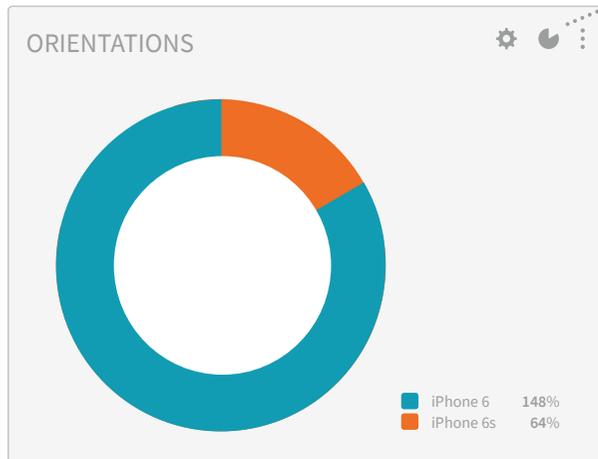
- multi-device compatible: iOS, Android, Windows, macOS, Linux, Chrome, Firefox, Edge
- multilanguage compatible: Connection of different coding languages, e.g. ObjC, C++, JavaScript, Java, PHP
- always secure: encrypted data processing and regular backups
- flexible use: data can be reused
- usable on a server or obtainable as a service
- fast and responsive support
- private data: no processing of personal content
- 100% compliant with German data protection guidelines (DSVGO)



Your tools

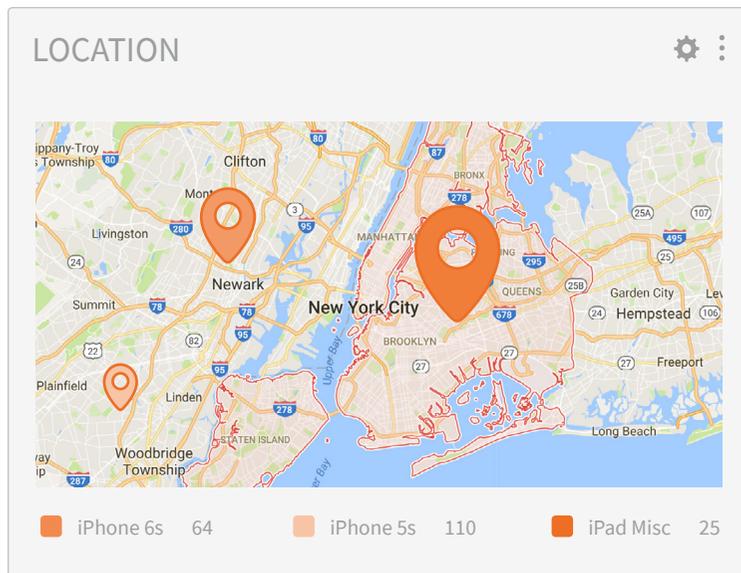
The dashboard provides access to the general and configured charts.

STATISTICS is a globally scalable solution and can analyze approx. 100 million registered data records in real time. The big advantage of this system is that you can find out quickly not only how the user is using the app – but above all which components they are not using. Just what developers really need to know.



DEVICES

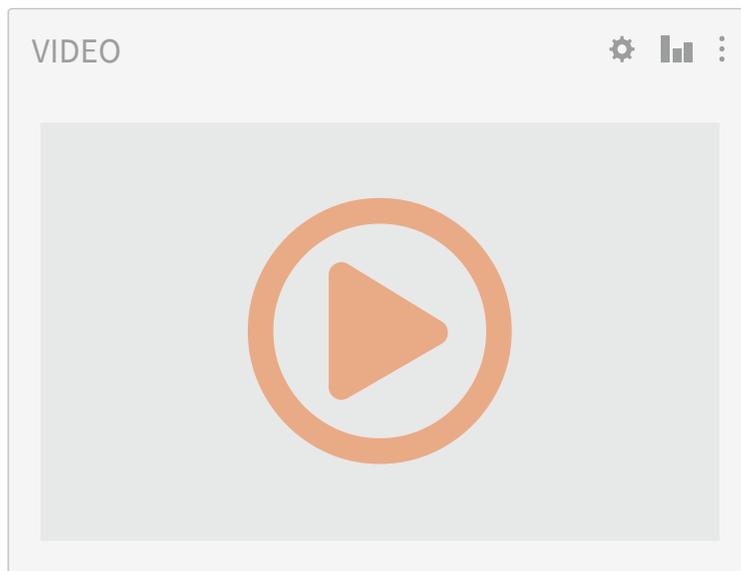
+ NAME	COUNT	PERCENT
- iPhone	280	83%
iPhone 6	68	40%
iPhone 6s	51	20%
iPhone 5	13	16%
iPhone 5s	3	7%
+ iPad	14	17%



MAP FEATURE

Knowing what to do where.

Using STATISTICS, you can quickly capture the key information - and react accordingly. One example: an app that shows the user the available ATMs near his current position. Using the STATISTICS report, it is possible to localize where the user has already searched, or which ATMs have been visited most frequently. This data provides, for example, an excellent basis for location decisions for entrepreneurs.



CONFIGURATOR WITH VIDEO

Being live with the user.

STATISTICS provides the opportunity to accompany the user on his „journey through the app“. For example, he might first use standard functions, then search for specific information, perhaps open an external link, browse a few sub-pages and so on. All these phases of operation can be viewed as real-time video for analysis purposes. Additionally, all statistical information can be retrieved in table and diagram form.

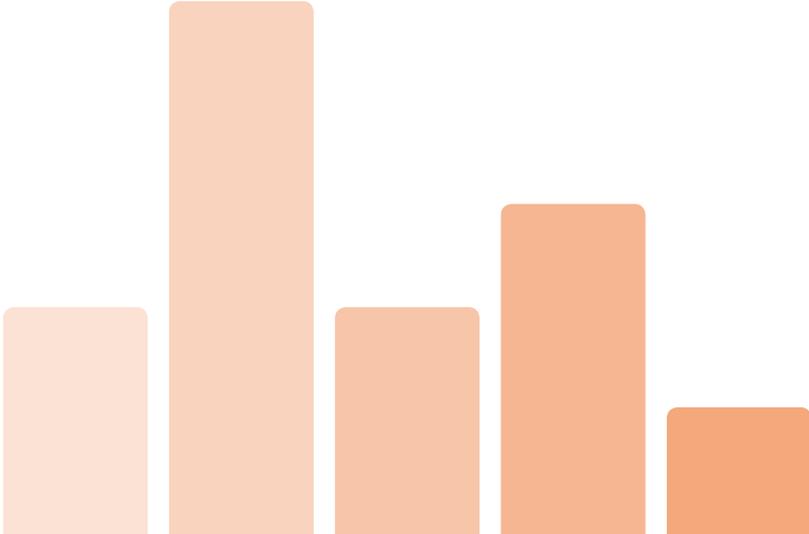
Subscriptions

STARTER
1 AppId 10.000 Entries 1 User Mobile SDK
\$12.50 MONTHLY

★ SMALL
1 AppId 50.000 Entries 3 Users Heatmaps Mobile SDK
\$60 MONTHLY

EXTENDED
3 AppIds 250.000 Entries 5 Users Heatmaps Mobile SDK/Desktop SDK
\$300 MONTHLY

SUPREME
5 AppIds 1.000.000 Entries 10 Users Heatmaps Videos Management Reports Mobile SDK/Web SDK/Desktop SDK
\$600 MONTHLY





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